

Remit To: KYW-TV  
P.O. BOX 905739  
CHARLOTTE, NC 28290-5739



KYW TV3

INVOICE

For: MARKELL FOR DELAWARE(188426)  
325 E Main St  
Newark, DE 19711-7152

Account Exec: CAROLYN TYSON  
Office: KYW-TV  
Contract Num: 1041-81087  
Contract Dates: 10/30/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1041-556852  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 6

**PAY BY** 12/11/2012  
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)  
1600 Locust St  
Philadelphia, PA 19103-6305  
ATTN:Accounts Payable

Product Desc: D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING (5:58-7AM)	10/30/2012-11/04/2012	. T W T F . .	30	2	810.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F . .		2		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	06:28:34 AM		MAR1202RACH	30	810.00				
11/02/2012	Fr	06:28:59 AM		MAR1202RACH	30	810.00				
2	CBS THIS MORNING	10/30/2012-11/04/2012	. T W T F . .	30	1	405.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F . .		1		405.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	08:46:48 AM		MAR1202RACH	30	405.00				
3	THE INSIDER	10/30/2012-11/04/2012	. T W T F . .	30	1	1,440.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F . .		1		1,440.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	07:27:25 PM		MAR1202RACH	30	1,440.00				
4	DAVID LETTERMAN	10/30/2012-11/05/2012	M T W T F . .	30	3	900.00				
NP										

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Week Of			MTWTFSS		Spots Per Week		Rate		
10/29/2012-11/04/2012			MTWTF..		2		900.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/01/2012	Th	12:30:46 AM		MAR1202RACH	30	900.00			
11/02/2012	Fr	12:32:09 AM		MAR1202RACH	30	900.00			
Week Of			MTWTFSS		Spots Per Week		Rate		
11/05/2012-11/11/2012			MTWTF..		1		900.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/05/2012	Mo	11:47:45 PM		MAR1202RACH	30	900.00			
5	WKND NEWS SUN 6-7A		10/30/2012-11/05/2012		.....S		30	1	300.00
LUR									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/29/2012-11/04/2012			.....S		1		300.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/04/2012	Su	06:58:08 AM		MAR1202RACH	30	300.00			
6	5:30AM NEWS THIS MORNING		10/30/2012-11/04/2012		.TWTF..		30	2	405.00
NP									
Week Of			MTWTFSS		Spots Per Week		Rate		
10/29/2012-11/04/2012			.TWTF..		2		405.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/02/2012	Fr	05:28:02 AM		MAR1202RACH	30	405.00			
11/02/2012	Fr	05:56:29 AM		MAR1202RACH	30	405.00			
7	ELEMENTARY		10/30/2012-11/04/2012		...T...		30	2	7,000.00
LUR									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			...T...		1		7,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30			7,000.00	Preempted
11/01/2012	Th	10:47:49 PM	11/01/2012	MAR1202RACH	30	7,000.00	7,000.00		Makegood
8	BLUE BLOODS		10/30/2012-11/04/2012		....F..		30	2	4,500.00
LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			....F..		1		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr				30			4,500.00	Preempted
11/02/2012	Fr	08:29:05 PM	11/02/2012	MAR1202RACH	30	4,500.00	4,500.00		Makegood in UNDERCOVER BOSS
10	THE MENTALIST		10/30/2012-11/04/2012		.....S		30	2	4,500.00
LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			.....S		1		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			4,500.00	Preempted
11/04/2012	Su	11:34:37 PM	11/04/2012	MAR1202RACH	30	4,500.00	4,500.00		Makegood in 22:34:00-23:36:00
11	THIS MORNING (5:58-7AM)		11/05/2012-11/05/2012		M.....		30	1	810.00
NP									

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<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .	1		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:59:31 AM		MAR1202RACH	30	810.00			
12	LATE NEWS	10/30/2012-11/04/2012	. T W T F S S		30	2	2,700.00		
NP									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T W T F S S	1		2,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			2,700.00	Preempted
11/03/2012	Sa	12:18:17 AM	11/03/2012	MAR1202RACH	30	2,700.00	2,700.00		Makegood in 23:55:00-00:45:00
13	C.S.I.	11/02/2012-11/02/2012	. . . . F . .		30	1	4,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . . F . .	1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr				30				Credit
14	CBS SUNDAY MORNING	11/04/2012-11/04/2012	. . . . . S		30	1	1,440.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . . . S	1		1,440.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	09:29:22 AM		MAR1202RACH	30	1,440.00			

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15	THE INSIDER	11/01/2012-11/01/2012	. . . T . . .	30	1	1,600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . T . . .	1	1,600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	07:45:20 PM		MAR1202RACH	30	1,600.00				
16	THE TALK	11/06/2012-11/06/2012	. T . . . . .	30	1	495.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		. T . . . . .	1	495.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/06/2012	Tu	02:58:42 PM		MAR1202RACH	30	495.00				
17	THE DOCTORS	11/06/2012-11/06/2012	. T . . . . .	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		. T . . . . .	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/06/2012	Tu	03:21:00 PM		MAR1202RACH	30	450.00				
18	DR. PHIL	11/06/2012-11/06/2012	. T . . . . .	30	1	1,260.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		. T . . . . .	1	1,260.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/06/2012	Tu	04:18:48 PM		MAR1202RACH	30	1,260.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
19	DR. PHIL		11/06/2012-11/06/2012		. T . . . . .		30	1	190.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		. T . . . . .		1		190.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/06/2012	Tu	04:10:14 PM		MAR1202RACH	30	190.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		21		32,220.00		4,833.00	27,387.00	18,700.00	18,700.00	0.00

<b>Billing Notes</b> CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>KYW-TV CONTROLLERS OFFICE</b>  (215) 977-5578	<b>Gross Billing</b>	32,220.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	4,833.00
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	27,387.00

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